2020 Proposals to Reduce Youth Homelessness in California

February 18, 2020
10:00 a.m. to 11:30 a.m.
Information to Participate

• Call-in information:
  Phone Number: (631) 992-3221
  Access Code: 142-310-857

• To submit live questions, click on the “questions” panel, type your question, and click “send.”

• Presentation materials and audio will be sent to all registrants and posted at www.jbay.org under “Training Archive.”
Agenda

• Introductions
• Proposal #1: Creation of THP-NMD Supplement
• Proposal #2: 10% Set-Aside for Homeless Youth
• Legislative and Budget Process
• How You Can Help
• Q & A
Speakers

- Anna Johnson, John Burton Advocates for Youth
- Aja Dunlap, John Burton Advocates for Youth
- Leanndra Martinez, First Place for Youth
- Amy Lemley, John Burton Advocates for Youth
- Cody Van Felden, John Burton Advocates for Youth
- Sharon Rapport, Corporation for Supportive Housing
- Chris Martin, Housing California
- Jeffrey Bongga, Office of Assembly Member Phil Ting
Proposal #1:
Creation of THP-NMD Supplement
California’s housing crisis has reached youth in foster care

1 in 7 youth
13.6% experienced an episode of homelessness between age 17 and 19.

1 in 5 youth
18.9% experienced an episode of homelessness between age 19 and 21.

Source: CalYOUTH Study
This crisis has resulted in a 65% increase in youth waiting for THP-NMD between 2018 and 2019.

Source: 2018-19 THP-NMD/THP-Plus Annual Report
This is due to the decreasing value of the THP-NMD rate.

**Statewide THP-NMD Rate**

- 2018-19: $3,336, 19%
- 2012-13: $2,797

**Average Cost of Renting Two-Bedroom Apartment in CA**

- 2018-19: $2,500, 64%
- 2012-13: $1,525

*Source: Zillow Research*
How is the decreasing value of the THP-NMD impacting youth?

Reduced Services

19% of THP-NMD providers reported reducing the level of supportive services to ensure adequate funds are available to cover housing costs.

Displacement

High-cost counties have resorted to contracting with THP-NMD providers in neighboring counties, moving young people away from their communities of origin and their family members.

Excluding Vulnerable Youth

27% of THP-NMD providers reported limiting the number of high-need youth they serve to ensure adequate funds are available to pay housing costs.

Source: 2018-19 THP-NMD/THP-Plus Annual Report
Youth perspective: Aja Dunlap
Provider perspective:
Leanndra Martinez, First Place
In 2017, Senator Holly Mitchell authored legislation requiring this issue to be addressed.

**January 1, 2018:**
SB 612 went into effect

**October 12, 2017:**
SB 612 signed by Governor Brown; Required new methodology by December 31, 2019

**February 2018:**
SB 612 went into effect

**August 2019:**
First meeting of workgroup; alternatives discussed

**October 2019:**
Third meeting of workgroup; alternatives narrowed; additional analysis conducted

**Spring 2019:**
Provider survey conducted.

**September 2019:**
Second meeting of workgroup; additional research and discussion

**November 2019:**
Fourth meeting of workgroup; Housing Supplement approach endorsed unanimously

**February 2020:**
Third meeting of workgroup; methods discussed

**January 2021:**
Fourth meeting of workgroup; final analysis presented

**February 2021:**
Final plan presented to the Governor

**March 2021:**
Final decision made by Governor

**April 2021:**
Implementation of SB 612
The SB 612 workgroup developed and endorsed the creation of a supplement to the THP-NMD rate.

Supplement:
- Single, statewide THP-NMD Rate, FY 20

- Varies based on the cost of housing in each of the 58 counties
- $3,336 as of 7/1/19
Assemblymember Phil Ting has introduced legislation to establish the THP-NMD Supplement

- Represents the 19th District (Westside of San Francisco, Broadmoor, Colma, Daly City and South San Francisco)
- Four decades of public service
- Distinguished legislative track record for foster youth:
  - Increased the infant supplement from $211 to $900
  - Increases state investment in THP-Plus by $8 million
- Thank you Assemblymember Phil Ting!
The THP-NMD supplement is calculated using Fair Market Rent

- System developed by the U.S. Department of Housing and Urban Development (HUD).
- Determines the allowable rent level for individuals who participate in their Housing Choice Voucher (Section 8) program.
- FMR is based on data from a combination of surveys and the Census.
- FMRs include the cost of housing and utilities, apart from phone, cable, and internet.
- Each year, HUD calculates the FMR for 530 metropolitan areas and 2,045 nonmetropolitan county areas, **including all 58 counties in California**.
- These FMRs are released at the start of each new federal fiscal year.

Which FMR does the THP-NMD Supplement use?

• Efficiency

- One-bedroom  For custodial parents
- Two-bedroom  Split in half for non-parents

• Three bed-room

• Four bed-room
Example #1: Youth in Alameda County who is not a custodial parent

Two-bedroom FMR is $2,239.

Half of that is $1,120

$1,120 $745 $375

FMR Rental subsidy portion of THP-NMD rate THP-NMD Supplement
Example #2: Youth in Alameda County who is custodial parent

One-bedroom FMR is $1808.

\[ \text{FMR} = \$1808 \]
\[ \text{Rental subsidy portion of THP-NMD rate} = \$745 \]
\[ \text{THP-NMD Supplement} = \$1063 \]
THP-NMD Supplement would be higher or lower based on the FMR in each county

For custodial parents in THP-NMD:
$28 in Lake County to $1,974 in San Francisco

For singles in THP-NMD:
$84 in San Luis Obispo County to $924 in San Mateo
How many NMDs would qualify for a THP-NMD supplement based on this approach?

- **1,264** non-minor dependents are placed in THP-NMD in the counties that *would* qualify for a housing supplement.

- **759** non-minor dependents are placed in THP-NMD in the counties that *would not* qualify for a housing supplement.
Benefits of this Approach

• Utilizes well established, existing federal framework

• Responsive to changing housing costs, both increases and decreases

• Individualized—each county gets exact amount determined necessary according to FMR
How much will the THP-NMD Supplement cost?

- THP-NMD Supplement for Non-Parents: $2,978,000
- THP-NMD Supplement for Custodial Parents: $972,000
- Total: $3,950,000
Proposal #2:
10% Set-Aside for Homeless Youth
In 2017, the Voices of Youth Study determined the size of the homeless youth population. Over a 12-month period:

1 in 30 youth under age 13 to 17 experienced homelessness.

1 in 10 young adults age 18 to 24 experienced homelessness.

The HUD PIT shows youth comprise a consistent percentage of California’s homeless.

Over five years, an average of 10% of homeless individuals were unaccompanied youth, age 24 and under.

Source: HUD PIT County, 2015 to 2019
On any given night in California, roughly 12,000 youth are homeless; 79% are unsheltered.
Despite this need, youth homelessness has been virtually unfunded.

California State Budget
2019-20
Annual Appropriations

- Youth Homelessness: $1M
- Juvenile Probation System: $188 M
- Child Welfare and Foster Care: $2.9 B
Youth perspective:
Cody Van Felden
In 2018, California took a new approach to funding youth homelessness.

Creation of Homeless Emergency Aid Program (HEAP)  
5% of $500 million required to be spent on homeless youth  
$25 million minimum
HEAP funds for homeless youth are providing a continuum of local needs

<table>
<thead>
<tr>
<th>Interventions Funded with HEAP Youth Set-Aside</th>
<th>Percent of All Jurisdictions</th>
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<tbody>
<tr>
<td>Shelter</td>
<td>34%</td>
</tr>
<tr>
<td>Transitional Housing</td>
<td>28%</td>
</tr>
<tr>
<td>Rapid Re-Housing</td>
<td>22%</td>
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<tr>
<td>Permanent Supportive Housing</td>
<td>19%</td>
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<tr>
<td>Navigation Center/Access Point</td>
<td>16%</td>
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<tr>
<td>Capital Improvements</td>
<td>13%</td>
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<tr>
<td>Case Management</td>
<td>9%</td>
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<tr>
<td>Host Homes</td>
<td>9%</td>
</tr>
<tr>
<td>Prevention Services</td>
<td>6%</td>
</tr>
<tr>
<td>Hotel Vouchers</td>
<td>6%</td>
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</tbody>
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HEAP is addressing homelessness for youth across California

- Covenant House expanded youth shelter by 30 beds
  - Oakland

- Community Support Network acquired and opened a new 9-bed PSH program for TAY
  - Santa Rosa

- Father Joe’s Villages added 48 TAY shelter beds and San Diego Youth Services expanded supportive services
  - San Diego

- Aviva Family Services opened Wallis House, providing 42 new private units for young women and their children, with job training & wraparound services
  - Los Angeles
In addition to serving youth, the set-aside approach is improving the local landscape

- Providing youth with full continuum of housing, rather than “one-size-fits-all”
- Bringing homeless youth providers into the local homeless response system
- Funds interventions based on local need.
- Funding a strategy to prevent long-term homelessness.
In 2019, the California State Legislature used a set-aside approach for youth homelessness again.

8% of $650 million required to be spent on homeless youth.

Homeless Housing Assistance and Prevention Program (HHAPP)

Local jurisdictions have just started applying of HHAPP funding; learn more about HHAPP at [https://www.jbaforyouth.org/hhapp/](https://www.jbaforyouth.org/hhapp/)
In 2020, a $2 billion budget request is another opportunity to invest in homeless youth.

Developers in Small-Medium-Sized Cities: 5%
Large Cities: 40%
CoCs and Counties: 55%

$2 billion state investment to reduce homelessness
The $2 billion request is led by Housing California and CSH and is supported by nearly 100 organizations.
In addition to funding, the $2 billion request sets the stage for a long-term solution to homelessness.
The $2 billion proposal includes a 10% set-aside for homeless youth

Funds can be used for a range of local interventions:

- Problem-solving services to maintain existing housing.
- Housing navigation.
- Drug abuse education, prevention, and treatment services.
- Transitional living plan and services.
- Access to education and employment assistance, including literacy and vocational training.
- Independent living skill development, economic stability, and mobility services.
- Counseling and case management services.
- Screening, assessment, and treatment or referral of behavioral and physical healthcare services.
- Services for pregnant and parenting youth.
- Services for LGBTQ youth.
- Family support, including family reunification, when safe and appropriate, and engagement and intervention, when appropriate.
- Family finding services to identify appropriate family members.
How $2 billion proposal is different from Governor’s homeless proposal

$2B Proposal
- Youth set aside
- Ongoing
- Funds to local jurisdictions

Governor’s Proposal
- No youth set aside
- One-time
- Funds to regional administrators

Flexible fund to pay for housing & services
Legislative & Budget Timeline

- **January 10:** Governor releases budget
- **February 21:** Deadline for bills to be introduced
- **Feb/March:** Budget hearings
- **Governor releases May Revise**
- **June 15:** Budget bill passed by midnight; goes into effect 7/1/20
- **June 15:** Budget bill passed by midnight; goes into effect 7/1/20
- **May 29:** Last day to pass out of Assembly
- **Senate HS Committee**
- **Senate Appropriations Committee**
- **Bill Goes to Governor**
- **Bill goes into effect 1/1/21**
- **August 31:** Last day to pass out of Senate
- **September 30:** Last day for Governor to sign or veto
- **Governor wants Early Action on Homeless Services – April**
Both proposals face considerable challenges

- Instability at the federal creates uncertainty at the state level
- Worthy, competing priorities
- Concern about the economy
Join the Coalition!

• Follow this link to stay informed about the status of both proposals and how to be involved.
  • https://forms.gle/RifhyAhtRS4cdpYA9

• Email will be kept to a minimum.
Send Support Letters

• Send in a support letter for Asm. Ting’s bill to support@jbay.org

• Add your organization’s name to budget letter
  • THP-NMD Letter: https://www.jbaforyouth.org/ab-xxxx-ting/
  • 10% Set-Aside Letter: https://www.jbaforyouth.org/budget-proposal/
Attend Hearings and Testify

- Attend and testify at budget and policy committee hearings
  - February 25th at 1:30 p.m. in Sacramento on youth homelessness
  - March 25th at 2:30 p.m. in Sacramento on THP-NMD Supplement
  - Others to be scheduled.
Meet with Elected Officials in the District

• Meet with legislators in their district office
• Legislators are often in the district office on Fridays
• Email us if you’d like help organizing or preparing anna@jbay.org
• Great opportunity for young people
• Legislators like hearing from the people they represent!
Use Social Media

- Follow JBAY on Twitter and Facebook and YouTube
- We will be pushing out social media twice a week
- Share, Like, Retweet and Repost!
Questions and Answers

Enter your question or comment in the Control Panel

Presentation materials will be posted at www.jbaforyouth.org under “training archive”

Coalition link: https://forms.gle/RifhyAhtRS4cdpYA9

For more information contact: Anna Johnson - anna@jbay.org